

LIGHT ON!

SPEND A DAY BEING INSPIRED BY LIGHT AT THE BARTENBACH ACADEMY, WHERE WE WILL PUT AN INDIVIDUAL PROGRAM TOGETHER FOR YOU.



Lighting Module

- **LIGHTING KNOWLEDGE**
An individual lecture on topics such as light and colour, light and health, building with daylight, LED technology, artificial lighting design and much more.
- **LIGHTING EFFECTS**
On our guided tour through the Bartenbach World of Light, we'll show you full-scale lighting and room atmospheres, and numerous models and light installations will teach you everything you want to know about lighting design.
- **LIGHTING CONCEPTS**
In a short workshop in the Artificial Sky you will learn about daylighting and artificial lighting concepts.

Are you interested? Talk to us:

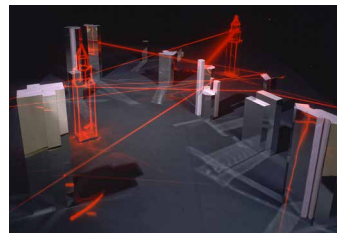
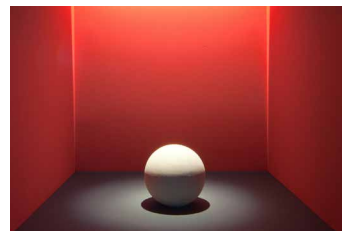
Bartenbach academy
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White Room

LEARNING OBJECTIVES

- To understand the different effects of light and use them in the interest of people
- To gain up-to-date knowledge about lighting (LEDs, light & health, use of daylight, facade design)
- To be inspired by the potential of lighting design
- To use daylight as a design parameter and explore its use in the Artificial Sky
- To learn about the effects light has on people (visual, emotional, biological)
- To create atmospheric lighting and understand the interaction between light and material



Bartenbach World of Light

THE WORLD OF LIGHT

Visionary lighting ideas and innovative system solutions are presented at the World of Light:

- 800 square metres of exhibition space
- Over 30 different light models, some of which are interactive
- 5 rooms for presentations and experiments
- Current daylighting and artificial light projects
- The latest findings from our research about light will be presented



Only LED-based artificial sky worldwide.

USE OF THE ARTIFICIAL SKY

As part of our *Light On!* event, or upon request, we offer you the chance to use the Artificial Sky to optimise your building designs with regard to daylight quality.

- Test the realistic light simulation of different sky conditions (sunny, cloudy, etc.) for any time and place in the world
- Conduct shading and sunlight studies
- Light measurements (e.g. daylight quotient)
- Facade studies (light control, sun protection, glare protection)
- Interior appearance, daylighting atmosphere



Hungerburgbahn, Innsbruck



LOCAL EXCURSIONS

ON THE TRACKS OF ZAHA HADID

Take the Hungerburgbahn to the Nordkette mountain range; which has a fantastic view of Innsbruck. Possible hikes from the Hungerburg to the Arzler Alm (30 min. walking time) or Umbrüggler Alm (45 min. walking time).

Further information: www.nordkette.com

INNSBRUCK – CAPITAL OF THE ALPS

Combine your visit to the Bartenbach World of Light with a day of skiing in the Alps. Several ski resorts are in the immediate vicinity and can be reached by car or bus in less than an hour.

Sledding is great fun for all those who would like to do something aside from skiing. In Tyrol there are more than 750 kilometres of well-maintained sledding runs – many of which are close to Aldrans.

Further information: www.tirol.at

The Bartenbach academy was founded by Professor Christian Bartenbach in 2003. Today the Bartenbach academy and the Bartenbach World of Light offer a platform for the exchange of ideas and inspiration concerning the complex topic of light.

Bartenbach academy

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Bergisel Ski Jump, Innsbruck



Swarovski Kristallwelten, Wattens

ZAHA HADID'S OLYMPIC SKI JUMP

Enjoy the view of Innsbruck and the Nordkette mountains from the Bergisel. A café and panorama restaurant are located at the top of the ski jump, and the Tirol Panorama Museum and the Kaiserjäger Museum are right next door.

Further information: www.bergisel.info

VISIT THE SWAROVSKI KRISTALLWELTEN IN WATTENS

Multimedia artist André Heller has designed a unique and magical place. This beloved attraction in Tyrol has brought moments of wonder to over 15 million visitors from around the world.

Further information: www.kristallwelten.swarovski.com

